

Dr. Caballero

The Top 10 Things You Must Know Before Choosing Your *Orthodontist*



Master Orthodontics

Welcome Letter from the Dr. Caballero

Dear Friend,

If you are researching orthodontists for yourself or your child, then you are in the right place! You should know that just like all teeth are different, every orthodontic practice is different. In your search to find the right provider for your family, you will most likely find similar treatment options. It's important to know, however, that all treatment is not the same.

At Master Orthodontics, our mission is to serve others by changing lives, supporting our community, and taking a patient-centric approach to care. My team and I work hard to offer the highest quality care in a friendly, comfortable environment. With our "patient-first" approach, our biggest reward is seeing how happy our patients are with their new smiles after treatment.



To help support our mission and to help you choose the right practice, I invite you to read my report, "The Top 10 Things You Must Know Before Choosing Your Orthodontist." Each section addresses an important question to consider as you research options for your treatment. While many providers fit a few of the criteria, I strongly encourage you to settle for nothing less than the complete package. It's what you and your teeth deserve!

I hope you find my report to be informative and helpful as you begin your exciting journey toward your ideal, healthy smile. If you would like to know more about any of the information I've included here, feel free to call me or speak to a member of my knowledgeable team - simply call 360-227-6416 to reach our Bremerton office, 253-650-1779 to reach our Gig Harbor office, or 360-227-6530 to reach our Port Orchard office.

To Your Healthiest Smile,

Dr. Carlos Caballero

P.S. When you are ready, I invite you to schedule your **Complimentary Smile Analysis**. Your comprehensive appointment includes a discussion of your goals and concerns, an in-depth exam, digital x-rays, a personalized treatment plan, and a BONUS - a FREE copy of Dr. Caballero's book, "Ask Dr. Carlos - What Every Parent Needs to Know About Braces."

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1. Do They Have Extensive Experience?

When it comes to the health and aesthetics of your smile, having experience is key. Some questions to ask a potential orthodontist include how long they have been practicing, how many patients they have helped, and whether their experience includes providing a variety of treatments instead of simply the same one over and over. You should also consider whether they attend continuing education courses to stay up-to-date with modern advancements in the dental health care field.

If you are seeking orthodontic treatment, the first, and possibly most important information any orthodontic patient should understand, is that while all orthodontists are dentists, not all dentists are orthodontists. In fact, only 6% of dentists have undergone the years of extra training required to become an orthodontist. To be sure your orthodontist is indeed the specialist you're seeking, look for the American Association of Orthodontists (AAO) seal.

At Master Orthodontics, our doctors have helped to improve over 15,000 smiles since 2000 through a wide variety of orthodontic treatments. As a team, every one of us believes in the importance of staying current with the techniques and technologies available for quality dental care. For this reason, our doctor regularly attends continuing education courses to supplement the distinguished education and training that he received while pursuing his dental and orthodontic specialist degrees.

Extensive experience allows our doctor to provide expert, professional care that matches each patient's unique needs.



2. Do They Provide A Variety Of Services?

Orthodontics today differs a great deal from years past. Advances in technology have made it possible to provide faster, more effective, and more comfortable treatment options. When you are considering a new orthodontist, a good question to ask is whether their experience includes providing a variety of the latest treatments instead of simply the same one over and over.

At Master Orthodontics, our expert orthodontist has helped thousands of patients through a wide variety of treatments that range from metal braces and clear braces to Invisalign® treatment, children's orthodontics, laser gum therapy, accelerated orthodontics, and more. We offer the very best, innovative treatment options to all our patients. By staying educated on advancements in the field, our team also stays current on potential new technologies that may benefit our patients. You can count on us to do what it takes to provide you with the best orthodontic care available today!



3. Do They Use Advanced Technology?

Technology plays an important role in dental health care and is essential for diagnostics, efficient treatment, number of visits, comfort, and accuracy. Incredible advancements have been made in the last 20 years, which is why it's important to find out whether your potential orthodontist uses the latest technology for their patients' benefit.

Here at Master Orthodontics, we use the latest technology throughout your treatment process, starting with your initial diagnostic appointment. From extremely accurate imaging to accelerated orthodontic treatment, our technology helps make the experience faster, easier, and even fun!

To learn more details about the specific types of technology used in our office, please visit our website.



4. Do They Offer Discounts?

Discounts and rewards show that your doctor appreciates you as a patient and cares about giving back to you. Whether it be 0% interest monthly payments or taking a percentage off to save you money, it's good to know what your options are. When consulting with your potential orthodontist, be sure to ask if they offer any discounts or rewards.

Striving to be the best orthodontist in Pierce and Kitsap County doesn't mean our team needs to be the most expensive!

At Master Orthodontics, we offer multiple ways to help you offset the cost of treatment, including discounts for military service members, first responders, teachers, and those who opt to pay-in-full for their treatment. We realize you're making an investment in your health and we want to help make it as affordable for you as possible.

This is just another way we put our patients first! During your **Complimentary Smile Analysis**, ask one of our friendly team members for additional information on any of these discount options.



5. Are They Endorsed By Local Dentists?

When local dentists recommend a particular orthodontist over all others, they are staking their own reputations on that recommendation. That is why a recommendation by dentists is one of the highest accolades an orthodontic office can receive. When you are looking for an orthodontist, therefore, take the time to find out whether a particular doctor gets many referrals from local dentists.

Our orthodontist at Master Orthodontics frequently meets new patients who have been referred by their family dentists. In fact, many of these dentists and their team members send their families to Master Orthodontics for treatment! Our reputation for quality treatment, state-of-the-art technology, and a friendly, welcoming atmosphere has made Master Orthodontics an easy choice for dentist referrals. Contact us today to see how we can help you!



6. Are They Award-Winning?

In your search for an orthodontist, it's a good idea to look for one who has received awards for their orthodontic care and treatments. Awards mean that a particular orthodontist has gone above and beyond to provide exemplary care and successful results for their patients and you can look forward to an exceptional experience as well.

At Master Orthodontics, we take our responsibility to you and your healthy smile seriously. We work diligently to stay on top of current trends and new innovations in orthodontic medicine. We also strive to maintain a relaxing and welcoming atmosphere in our orthodontic office. Our core purpose is to ensure your comfort and happiness from the moment you walk through our doors.

We are proud to announce that our efforts to provide the best orthodontic care possible have been recognized and we were voted The Best Orthodontist in Kitsap in 2019.

Contact us today to see how our award-winning care can help you!



7. Do They Accept Most Insurance Plans?

Many people simply ask whether their potential orthodontist accepts their current insurance and stop there. Unfortunately, insurance coverage can easily change every few years. Perhaps your employer decides to go with a different insurance plan, or maybe you decide to change plans yourself. When this happens, it can be a hassle to suddenly discover that your orthodontic office doesn't accept your new insurance. One way to avoid this pitfall is to ask your potential orthodontist whether they are in-network with most insurance plans and ask if they are out of network with any major providers. This increases your chances that you can stay with your trusted family orthodontist when your coverage changes.

At Master Orthodontics, we accept all major insurance plans, including Medicaid, and will gladly file all insurance paperwork on your behalf. We understand how frustrating insurance can be. Our goal is to simplify the process so that you can focus on what really matters – your smile!



8. Do They Have Multiple Locations?

Let's face it, we all have busy lives! Between work, school, family duties, and extracurricular activities, there is little time left for things like orthodontic appointments. That's why convenience is an important factor to consider when on the hunt for a new orthodontist. While you're researching, look for an orthodontist who offers multiple convenient locations to make your orthodontic treatment as easy for you as possible.

At Master Orthodontics, we understand that you have a busy schedule. That's why we strive to provide high-quality AND convenient orthodontic care. When you choose us for your orthodontic treatment, you can choose from three convenient office locations:

Bremerton Office

55 NE Fairgrounds Rd., Suite 100
Bremerton, WA 98311

Phone: 360-227-6416

Gig Harbor Office

4700 Point Fosdick Dr. N.W., Suite 204
Gig Harbor, WA 98335

Phone: 253-650-1779

Port Orchard Office

1890 Pottery Ave.
Port Orchard, WA 98366

Phone: 360-227-6530

Contact us today at any of our locations to get started on your happy, healthy smile!



9. Do They Offer A Complimentary New Patient Exam?

Your initial consultation should be free of charge. This is typically when the orthodontist will do an initial exam and talk to you about treatment options that best fit your unique needs. To get the most from this first appointment, you should ask any questions you may have and get to know the staff and the orthodontist. A digital x-ray should also be included at no charge, as this helps in determining your best possible treatment options.

We are happy to offer a **Complimentary Smile Analysis** which includes:

- A discussion of your goals
- An in-depth exam
- Digital x-rays
- Personalized treatment plan
- BONUS - a FREE copy of Dr. Caballero's book, "Ask Dr. Carlos - What Every Parent Needs to Know About Braces."

During your assessment, our team will be happy to answer all your questions about our compassionate, personalized care, orthodontic treatments, three convenient locations, 0% interest payment plans, satisfaction guarantee over the course of treatment, and anything else you may want to know about us!



10. Will They Start Your Treatment At The First Appointment?

Making the decision to get orthodontic treatment shouldn't interrupt your entire schedule, which is why doctors should implement flexibility for scheduling appointments. When looking for an orthodontist, make sure they offer flexible hours, short wait times, and same-day treatment starts. With today's technology in a fast-paced world, this is a necessity for any successful practice to run efficiently.

At Master Orthodontics, we're committed to providing the highest quality care to our patients AND we want to make the treatment process as convenient for you as possible. We never want your busy schedule to deter you from seeing our specialists. That's why we offer convenient appointment times to our patients!

In addition, we provide the option to begin treatment on the same day as your initial evaluation. By offering same-day treatment starts, we put your scheduling needs ahead of our own – and we save you money by eliminating the cost of a second appointment! We also keep appointments running on time so you can count on being seen at your actual appointment time.



Bonus: Do They Provide Flexible Payment Options?

This report was only supposed to include 10 crucial questions to consider when looking for an orthodontist, but affordability is so important that I've included this section as a bonus. Whether or not you have insurance, it's important to understand what kind of payment options your potential orthodontist offers before you make a decision.

At Master Orthodontics, we strongly believe that no one should ever have to delay necessary orthodontic treatment due to financial concerns. That's why we do our best to help you work within your budget while still providing you with high-quality orthodontic care. When you come in for your complimentary consultation, we'll help you understand all the different payment plans we offer. We accept all insurance plans, including Medicaid, and offer no-interest payment plans through our in-house financing and CareCredit.

We are here to simplify the financial process so you can focus on what really matters – your new healthy smile. You can rest easy knowing that every facet of your braces and orthodontic treatment will be smooth sailing and worry-free!



Closing Letter from the Dr. Caballero

Dear Friend,

I hope this report has helped you learn more about what you can expect from your orthodontic treatment, as well as what you should expect from your provider. Don't be afraid to ask about each item I included on this list. If you have already signed up for treatment with a provider, feel free to call the office and ask a few follow-up questions. Remember, this is your smile we're talking about here – you deserve to feel confident and comfortable for the entirety of your treatment!

While my primary goal was simply to educate you and facilitate your search for an orthodontist for you or your family, I hope you've also discovered a bit about Master Orthodontics and why I'm so passionate about what I do. Yes, I love creating beautiful smiles, but more than that, I love nurturing great relationships with my patients and helping them be happier and healthier overall. It may sound like I expect a lot from my fellow orthodontists, and that's true, but only because I expect so much from myself. You're putting your trust in me, and that's not something I take lightly.

To learn more about Master Orthodontics, simply call 360-692-4811 to reach our Bremerton office, 253-851-8890 to reach our Gig Harbor office, or 360-895-9099 to reach our Port Orchard office, and don't forget about your **Complimentary Smile Analysis** A FREE comprehensive consultation may be the only thing standing between you and the smile you've always wanted.

To Your Healthiest Smile,

Dr. Carlos Caballero

P.S. When you are ready, I invite you to schedule your Complimentary Smile Analysis. Your comprehensive appointment includes a discussion of your goals and concerns, an in-depth exam, digital x-rays, a personalized treatment plan, and a BONUS - a FREE copy of Dr. Caballero's book, "Ask Dr. Carlos - What Every Parent Needs to Know About Braces."

You can request your appointment by calling 360-227-6416 to reach our Bremerton office, 253-650-1779 to reach our Gig Harbor office, or 360-227-6530 to reach our Port Orchard office.



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